La Crosse Lightning Lacrosse Club

Board Meeting

July 17, 2017

In attendance: Janice Lambert, Shelly LaPlount, Sarah Smith, Chris Bell, Katie Irwin, Tracey Melvin

Meeting called to order at 6:44 p.m.

President report:

FYI: MALA has changed its name/acronym several times this last year. It was MADLAX and is now Badgerland so as not to be confused with Milwaukee Area Lacrosse Association.

VP Report: No Report

Past President Report: No Report

Secretary Report: Katie made a motion to approve the June minutes with the addition of Janice and Shelly in attendance. Chris 2^{nd} . Motion passed at 6:50 p.m.

Treasurer Report: Beginning balance: \$20,146.69 End of month balance: \$18,373.09 Shelly made a motion to accept the month's financial report. Katie 2nd. At 6:52 the motion passed.

Joe requested any input for the annual budget this year. Katie suggested that we add a recruitment and marketing budget. Board members also discussed the cost/interest in piloting Team Snap or something similar-a Communication budget. Sarah suggested a Transportation budget if we need to use more of our funds as a perk for games with low driver volunteers or far away games.

High School Rep Report: No Report

Youth Rep Report: No Report

Fundraising Report: No Report. Still need to determine what to do with the extra t-shirts players have not claimed.

Coaching Director Report:

Update on league realignment: There are about 15-16 teams in the East and West conferences but the divide is very lopsided. We are in the West conference. The East is the more elite conference with only 6 teams. The West conference could be up to 9. If the West needs to play everyone in their conference home and away, that

is too many games. It has been suggested that Stoughton and Sauk move to the East conference because they are the best teams in the West division but neither team wants that option. The Sauk Assistant HS Coach is on the Board which makes it more complicated to push the Sauk transfer. There is no consensus among coaches at this time what should be done but Chris will keep us updated.

Old Business:

- 1. Field search update: Chris and Nate went out to look at the Maple Grove golf course. Nate (at the golf course) did not follow up with answers to questions so this is probably not an option. Onalaska's soccer field has a ton of gopher holes to due to the amount of work needed by this winter, this is probably not a viable option for this next year. Tracey Melvin volunteered the potential of the field in the town of Holland off of MH. It is very close to where she lives. She will attempt to make contact with the Town of Holland and inquire about availability, cost, etc. Unfortunately, we need to start securing fields at Holmen by the end of August, so we need answers from the Town of Holland by the end of the week to consider this option for next season as well. If we get the information, members of the Board will tour the area Thursday or Friday afternoon/evening.
- 2. Clinics/try-it days for the summer and fall: No dates have been determined. Katie needs a back stop and a reward for trying the games if we are going to participate in National Night Out, August 1st, or Ball-a-pallooza, July 26th. Shelly made a motion to approve up to \$300 for marketing and \$200 for a back stop. Sarah 2nd. Motion passed at 8:37 p.m. Katie will order fliers and possibly water bottles for the reward. If we have a Try It day, Badgerland is willing to supply a trailer, coaches, etc. Debated days and weekends but no decision was made.

New Business: Shelly made a motion to adjourn the meeting at 8:54 p.m. Sarah 2^{nd} . Motion passed.

Next Board Meeting - Aug 21, 2017 @ 6:30pm